



YOUR PATH TO THE SUCCESS

The Australian Hi-Tech Agricultural Display Centre



The Australian Hi-Tech Agricultural Display Centre in Yangling provides a unique opportunity for businesses to display modern Australian agricultural innovations and products in China.

The planned Australian Hi-Tech Agricultural Display Centre is situated as part of the Yangling Agricultural High-Tech Industries demonstration Zone which is the ONLY national Agricultural high-tech industrial demonstration zone in China.

This centre which is supported by the Chinese government, is open all year round and attracts around 1.35 million visitors. Many of these visitors are decision makers looking for the best way to invest their money.

Australian Council for the Chinese Trade & Investment (ACCTI) and Austvest Pty Limited has engaged the exclusive rights to showcase Australian agricultural businesses at the centre. We implore you to consider this offer as an opportunity to become a part of China's growing economics and agricultural industry.

SIGN UP BEFORE 31 AUGUST FOR OUR 10% EARLY BIRD DISCOUNT.
Please visit our website at www.austvest.com for more details.

Most of the costs to participate this project can be tax deductible and may even qualify for an Australian Government Export Assistance grant.*

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* Assistance can be provided for your grant application through our channel partner TCF Services.

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The Australian Hi-Tech Agricultural Display Centre Display Packages



- ◆ Australian Hi-Tech Agricultural Display Centre project committee is committed to provide the best possible marketing strategy and sales solution to you in China.
- ◆ Austvest has a company registered in Xian China to centrally monitor the project and coordinate the work in between the parties. In addition, A team of 25 professionals is formed in Xian for technical training and after sales support.
- ◆ Our marketing company is currently working in Beijing with the Chinese decision makers to promote the Australian product displayed in the centre.
- ◆ As exhibitor, you will receive a range of services and most of them are included in the display package and are free of charge.

- ◆ All-year round access to the display centre by the professionals
- ◆ Company name, logo and banner displayed at the centre
- ◆ Large product information board at the display section
- ◆ Marketing materials distributed at the display centre
- ◆ Display Centre events and services sponsorship programs

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- ◆ Invitations to the annual China Yangling Agricultural Hi-Tech Fair
 - ◆ Participation in the marketing forum at the trade fair
 - ◆ Organised trade opportunities with senior Chinese officials
 - ◆ China local travel package for staff participating in the fair
 - ◆ Organised product marketing road shows and seminars in China

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- ◆ Periodical newsletter sent through government channels
 - ◆ Promotion via “Agricultural Science & Technology Pilot Program”
 - ◆ Product promotion on our online display centre website
 - ◆ Access to our China localized sales, education and services team
 - ◆ English speaking channel product managers
 - ◆ Promotion on “Agricultural Science & Technology Newspaper”
 - ◆ Promotion on “Agricultural Science & Technology Satellite Television”