

**MARKET**

**YOUR PRODUCT**

**IN CHINA**

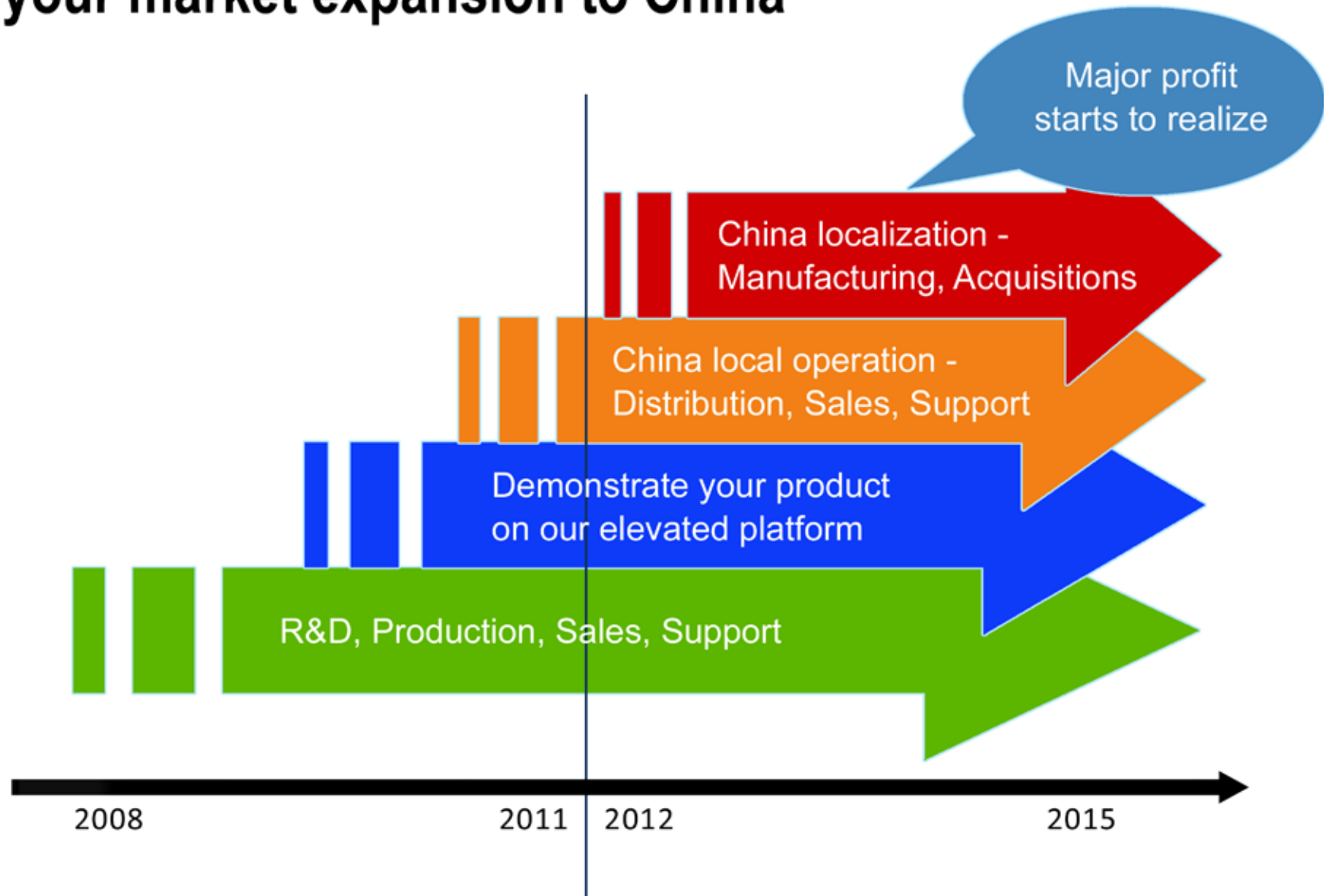
**WITH OUR**

**4Ps** 

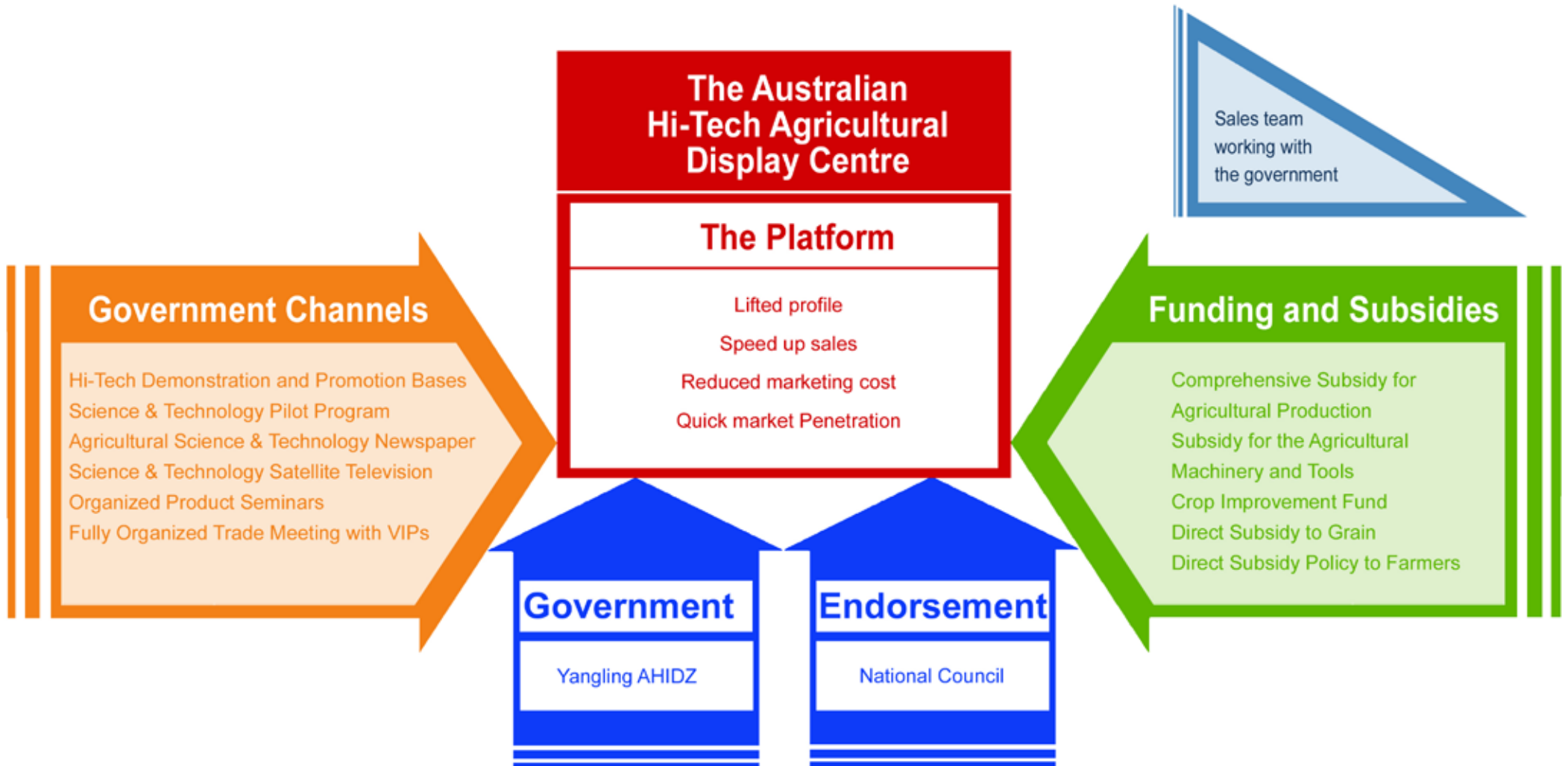
The Australian Hi-Tech Agricultural Display Centre



# Plan your market expansion to China



# Place your product on our elevated platform



Agri-sales in China can take different forms, it is not just a B to B or B to C. To seal a deal in China usually requires strong endorsement from central and local government and followed by various funding or subsidies.

# Promote your product with our in-market programs

Funding and Subsidies

Events Sponsorship

Newsletters

Direct Subsidy Policy to Farmers

Hi-Tech Demonstration and Promotion Bases

Comprehensive Subsidy of Agricultural Production

Organized Trade Forums

Science & Technology Pilot Program

The Display Centre

CAF & Shows

Government Support

Online Promotion

Agricultural Science & Technology Newspaper

Product Seminars

Product Flyers Distribution

Subsidy for the Agricultural Machinery and Tools

Onsite Marketing Managers

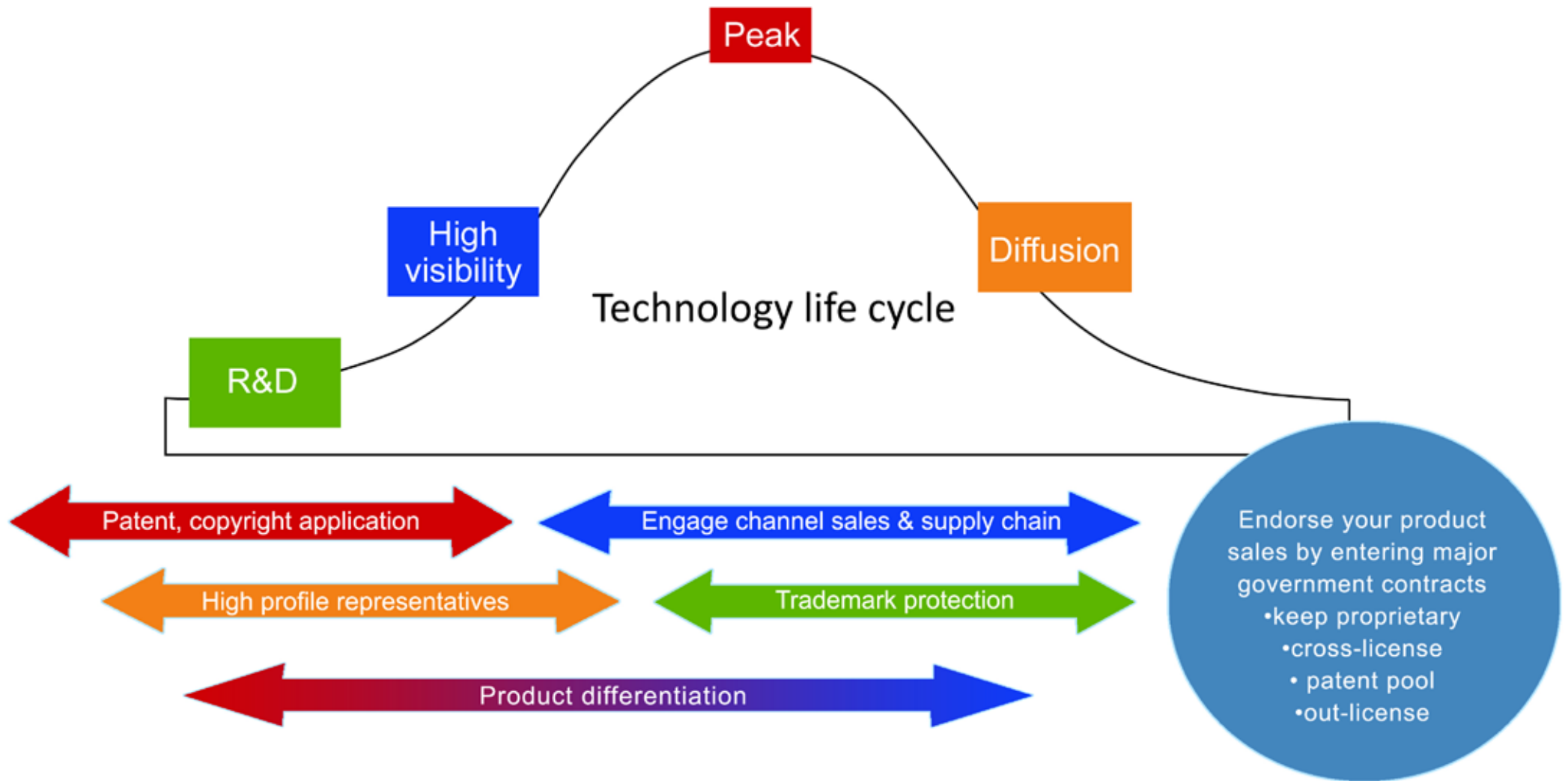
Crop Improvement Fund

Science & Technology Satellite Television

Direct Subsidy to Grain



# Protect your intellectual property with strategies



Austvest Pty Limited (ABN: 72 095 065 366) has had a substantial presence in Chinese market since 2001 and has rapidly expanded its network over the past few years. Austvest created a complete range of solutions for its clients by leveraging its local government and business relationships and business expertise in China. These solutions focus on providing strategic differentiation and marketing superiority to Australian companies.

With Austvest, clients are assured of a transparent business partner, world-class processes, speed of execution and the power to stretch their budget.



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